



**ACE Discovery Fall Meeting**  
Draft Agenda – November 12-13, 2024  
New Orleans, LA

**Tuesday, November 12<sup>th</sup>**

Day One (Four Season Hotel Meeting Space 3<sup>rd</sup> floor – Plimsoll Ballroom A)

1:30 P.M.

Registration; Company Overview Prep; Headshots (**\*Wear sport coat or equivalent**)  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A

2:00 P.M.

Welcome Kick-Off: Past, Present, and Future of the ACE Peer Group  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A  
Vince Torchia, Vice President, The Grow Group

2:20 P.M.

Introduction of all ACE Facilitators and Attendees  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A  
Vince Torchia, Vice President, The Grow Group

3:00 P.M.

Uplevel Your Impact through Intentional Communication  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A  
Megan Parker & Tracy Wallingford, Executive Leadership Coaches, McFarlin Stanford

3:45 P.M.

Break and move to assigned room

4:00 P.M.

Individual prospective ACE Member updates  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A, Silverbell or Wisteria (Your assigned room)

5:00 P.M.

**\*\*Exercise – Red, Yellow, Green (\*bring your team organization chart)**  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A, Silverbell or Wisteria (Your assigned room)

5:30 P.M.

**\*\*Discuss *Winning with Accountability***  
3<sup>rd</sup> Floor – The Plimsoll Ballroom A, Silverbell or Wisteria (Your assigned room)



**Tuesday, November 12<sup>th</sup>, continued**

6:00 P.M.

Break

6:30 P.M.

Transfer to Dinner

Meet in lobby of Four Seasons or lobby near valet at the Westin New Orleans to walk or bus to group dinner **(\*Wear sport coat or equivalent)**

6:45 P.M.

Dinner

[Antoine's Restaurant](#) **(\*Wear sport coat or equivalent)**

**Wednesday, November 13<sup>th</sup>**

Day Two (Four Seasons Restaurant / Hotel Meeting Space 3<sup>rd</sup> floor – Primsoll Ballroom A)

6:30 A.M. – 8:00 A.M.

Breakfast

5<sup>th</sup> Floor – Chemin à la Mer

Four Seasons guests – Charge to your room

All other guests – vouchers given at registration

8:00 A.M.

You Can't Do it Alone: Building a Winning Team

3<sup>rd</sup> Floor – The Plimsoll Ballroom A

Marty Grunder, President and CEO of The Grow Group and Grunder Landscaping Co.

9:00 A.M.

Introduction to Gallup Clifton Strengths

3<sup>rd</sup> Floor – The Plimsoll Ballroom A

Megan Parker & Tracy Wallingford, Executive Leadership Coaches, McFarlin Stanford

10:00 A.M.

Break and move to assigned room

10:10 A.M.

\*\*Financial Case Study & Baseline

3<sup>rd</sup> Floor – The Plimsoll Ballroom A, Silverbell or Wisteria (Your assigned room)

Liz Helton, CFO, McFarlin Stanford

Steven Allie, Vice President, McFarlin Stanford



**Wednesday, November 13<sup>th</sup>, continued**

**\*\*11:10 A.M.**

Introduction to Member Driven Case

3<sup>rd</sup> Floor – The Plimsoll Ballroom A, Silverbell or Wisteria (Your assigned room)

**12:10 P.M.**

Break and move to The Plimsoll Ballroom A

**12:20 P.M.**

3<sup>rd</sup> Floor – The Plimsoll Ballroom A

ACE Metric Management

Liz Helton, CFO, McFarlin Stanford

Steven Allie, Vice President, McFarlin Stanford

Ian Hanemann, Financial Analyst, McFarlin Stanford

**1:00 P.M.**

Lunch at hotel and ACE Draft for which group best suits you! Calendar planning for remainder of 2024 through 2025

**2:00 P.M.**

Break until ACE Summit – All Aboard

**4:00 P.M.**

All Aboard

3<sup>rd</sup> Floor – The Plimsoll Ballroom

Marty Grunder, President and CEO of The Grow Group and Grunder Landscaping Co.

Chris Psencik, Partner & Vice President, McFarlin Stanford

**\*\* Session time may change depending on your breakout room**

Meeting Hotel:

Four Seasons Hotel New Orleans

2 Canal Street

New Orleans, LA 70130

(504) 434-5100