

McFarlin Stanford's Executive Coaching Team

- Industry Leaders
- Trusted & Experienced
- Systematic Approach
- Tailored Solutions



James Cali Jason New Chris Psencik Tommy Cole Tracy Wallingford

Executive Coaching & Leadership Services



Increase productivity and sales. Improve your employee engagement. Reduce attrition.

Our Team of Green Industry Experts brings a suite of Coaching, Training, Strategic Planning, Assessments and Team Building Services to your company.

Building a successful company requires a broad range of experience, knowledge and skill. That's exactly what we provide as McFarlin Stanford coaches and Peer Group Advisors partner with you to set SMART goals, reach them faster, make better decisions, and improve the effectiveness of your relationships in the workplace. With the support of your green industry peers, you'll create strategic plans, implement with accountability and gain a clear picture of your organization's future of growth and success! We also believe in a strengths-based approach, using Gallup CliftonStrengths® assessments to help your team identify strengths, workshops to help your team harness those strengths, and individual and team coaching to maximize the impact of those strengths on an ongoing basis.



McFARLIN
STANFORD

- **Over 20 years of experience supporting, building and inspiring successful green industry teams nationwide**
- **Integrated coaching and financial solutions team for comprehensive client outcomes**

Services:

Executive Coaching

Personalized guidance from experienced Green Industry professionals

Peer Groups

Our Executive Coaches facilitate industry-focused peer groups for owners who would benefit from an experienced board of advisors helping them navigate high-level decisions for their company and career.

CliftonStrengths®

Assessments and Team-Building Workshops

Leaders who invest in a strengths-based culture where their team members can bring their best to work every day can see up to 19% increased sales, 29% increased profits, 59% fewer safety incidents and up to 72% lower turnover.*

Training Programs

Succession Planning

Team Retreats

& More!

*Source: Gallup

